

# **IMMERSIFY** Audiovisual Technologies for Next Generation Immersive Media

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### Immersify Project

#### Intro

- Audiovisual Technologies for Next Generation Immersive Media
- > October 2017 March 2020
- > EU H2020 Innovation Action
- > Total funding: 2.5 m €



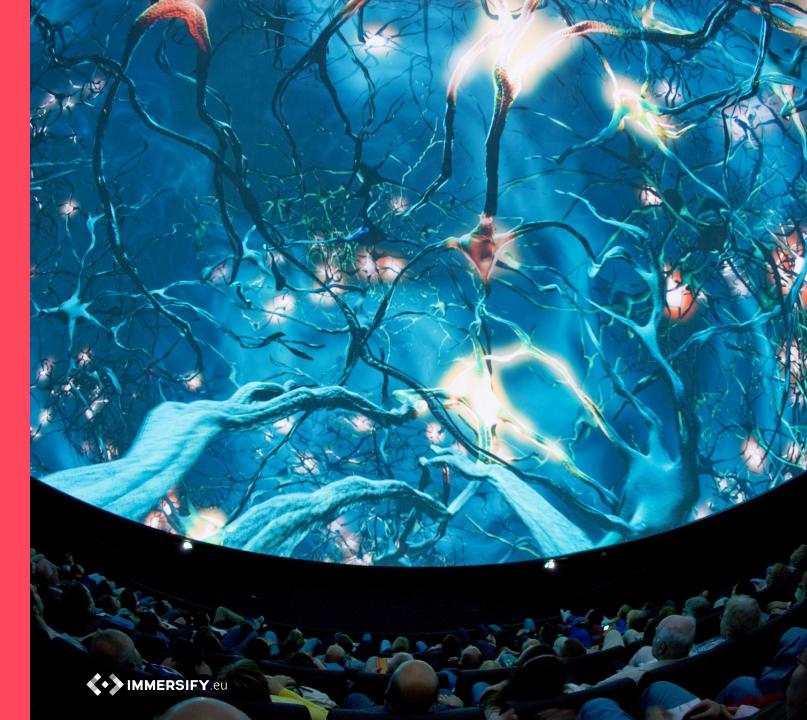
### Project Partners

- Poznan Supercomputing and Networking Center - PSNC (Poznan, PL)
- Spin Digital Video Technologies GmbH (Berlin, DE)
- Ars Electronica Futurelab (Linz, AT)
- Marché du Film Festival de Cannes (Cannes, FR)
- Visualization Center C (Norrköping, SE)

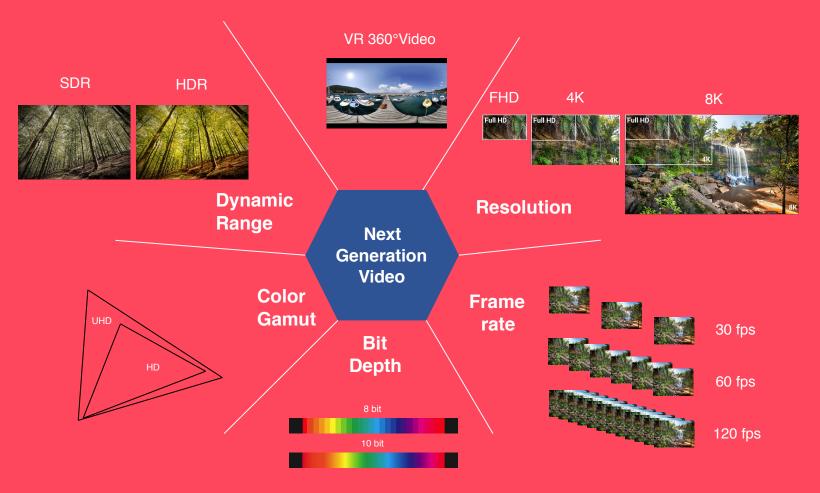


#### Next Generation Immersive Media

- Immersive: seeming to
  surround the audience so that
  that they feel completely
  involved
- > Ultra high resolution (>8K)
- > 360° and panoramic video
- > Interactive and non-linear
- > Immersive & 3D audio



### Next Generation Video: Beyond Resolution



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### Objectives

- <u>Video codecs</u>: improve quality using advanced compression technology
- <u>Multi-Display</u>: enable immersive media for multiple display environments
- Interactive: provide tools for personalized and interactive nonlinear storytelling
- > <u>Content and Tools</u>: promote immersive media in the creative industries

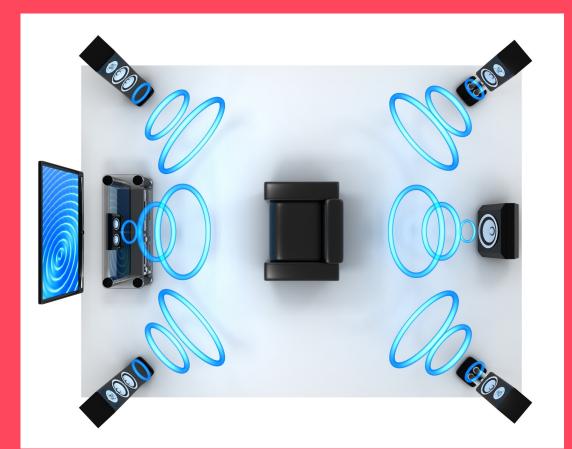


# Immersive audio in Immersify

Immersify does not intend to develop innovations in audio coding technology Integrate existing formats and tools for spatial audio into VR media playback and streaming solutions

Multichannel up to 22.2, audio objects and ambisonic

Experimental content production and technology testing





# Ambisonics test and experiments

#### **Main objectives**

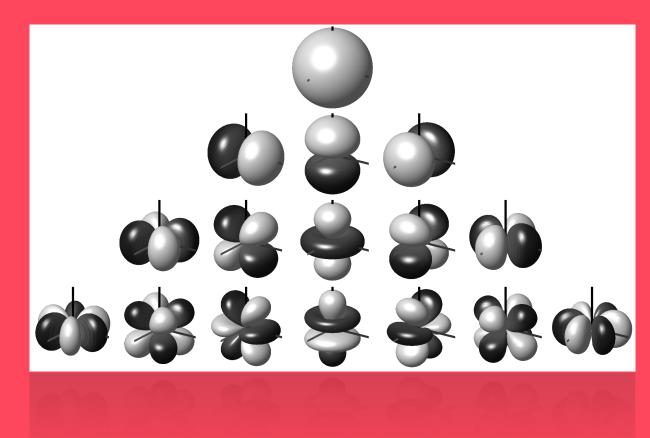
- > Obtain music content for work and experiments with 3D Audio
- > Prepare and build monitoring system
- Make aproperiate workflow for such realizations
- Do tests connected with binaural reproduction of 3D audio
- Combination 3D audio with VR technologies



### Ambisonics test and experiments

#### **Ambisonics?**

- Developed in 1970 at British National Research Development Corporation
- > Speaker independent representation of sound field based on spherical harmonics
- Today he most popular ambisonics format is ambisonics B format





- We had to find interesting band with wide line up and varied material
- > We invited the jazz band "Anomalia" to cooperate with us
- > We had to figure out the way of recordings for such realization
- > We rorded all event in 8K and 360°





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#### List of microphones

- > Trombone DPA 4099
- > Trumpet Se Electronics Voodoo VR1
- > Tenor saxophone Se Electronics Se2200a II, DPA 4099
- > Alt saxophone DPA 4099
- > Guitar Audio Technica AT 2050, Shure sm 57
- > Doublebass DPA 4099, line from bass amplifier
- > Drums
- > Ambience Sennheiser AMBEO VR MiC



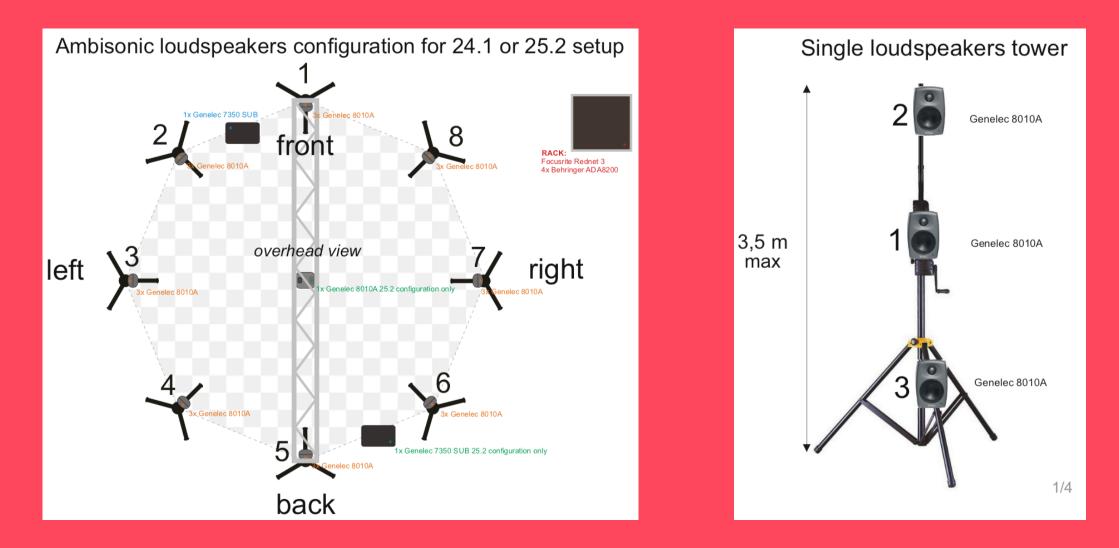


# Monitoring system

- > Spherical ambisonics monitoring system
- Consist of 24 loudspeakers and one subwoofer
- > Speakers located on 3 hexagonal planes
- > All system operated with Audinet Dante protocol
- > Whole installation is based on easy removal segment which allow us for fast assembly



### Monitoring system









Ambisoninc audio installation at Poznan Supercomputing and Networking Center

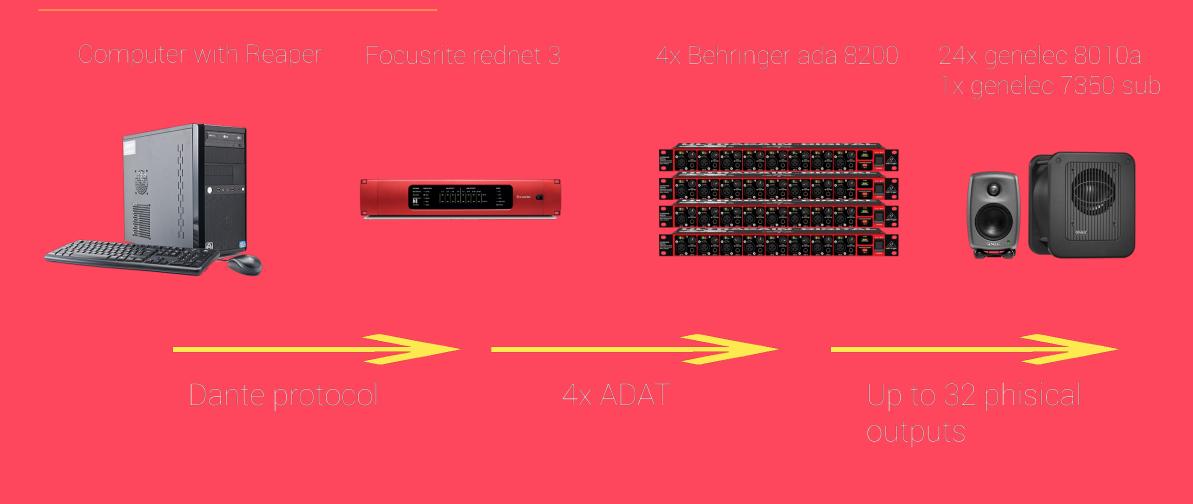
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## Monitoring system

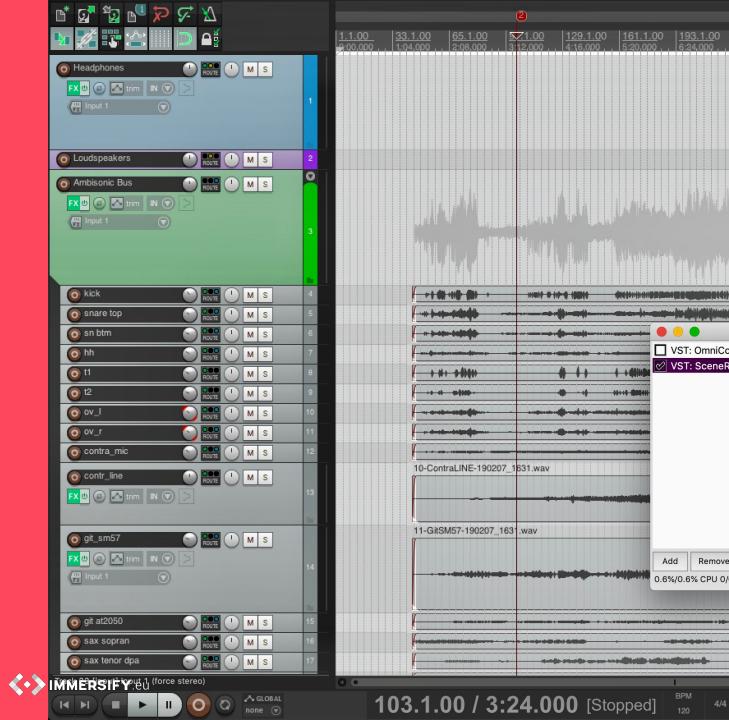
#### Connection





#### Mix

- > Find appropriate tools (DAW, plugins etc.)
- > Elaborate own workflow
- Change our thinking about mixing in order to 3D audio

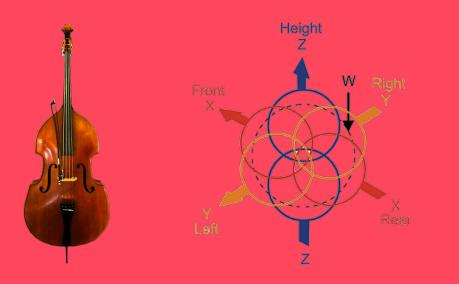




#### Mono or stereo Source sptialazi audio track

#### B format multichannel audio

#### Any ambisonics monitoring system









Exporting audio as B format multichanel

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Decoding for any ambisonics monitoring system or headphones





#### Tools



### Binaural representation

- In order to experiments with 3D audio we also wanted to test some tools for binaural representation
- We needed to find a easy way to demonstate our works (youtube and facebook supports ambisonics B- format up to 1st order)

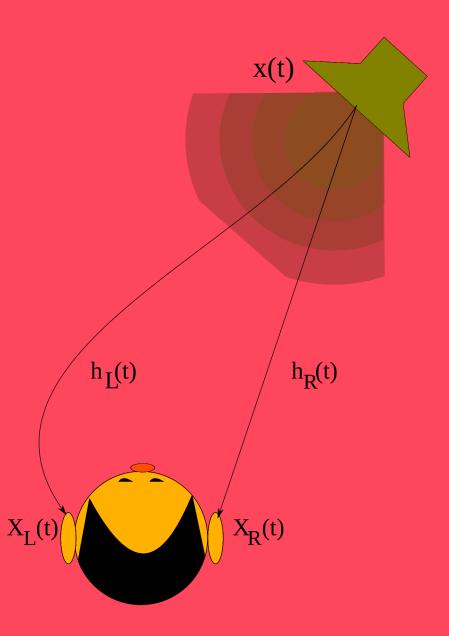




### Binaural representation

#### HRTF

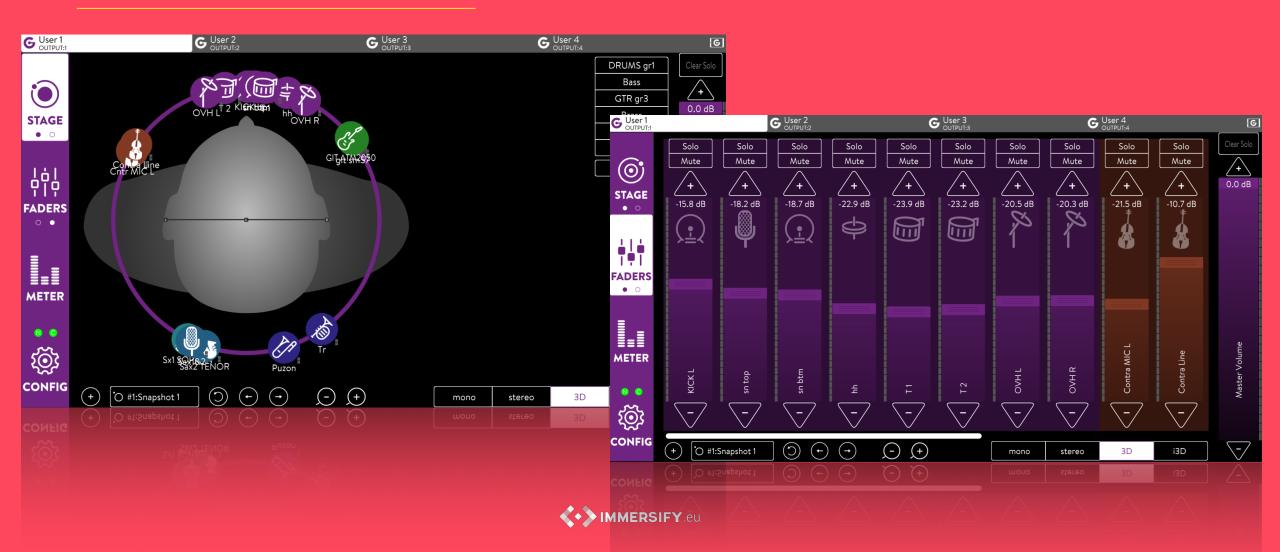
- > Humans have ability for receiving spatial sound in natural environment
- It is possible because our brains's capabilities of analyzing received signal. It can distinguish delay, amplitude and phase of receaved sound between ears.
- > HRTF function is response that characterize how our ears receives an sound from a point of space.





### Binaural representation

#### Klang:fabrik



Ambisoninc audio installation at Poznan Supercomputing and Networking Center Binaural sound demo. Please wear headphones

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### Binaural reproduction

#### **Easy reaplacment**









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Ambisoninc audio installation at Poznan Supercomputing and Networking Center Binaural sound demo. Please wear headphones

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### 3D audio and VR

- Nowadays there are no available VR players which supports Ambisonics B format higher than 1st order
- > We needed to find a way to synchronize 360° degree video with ambisonics audio







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Thanks for your attention!

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